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Magikeys for students to communicate in their mother tongue

Monday, May 05, 2008; Posted: 01:09 AM

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Panaji, May 03, 2008 (Asia Pulse Data Source via COMTEX) -- [EUSOF](#) | [news](#) | [PowerRating](#) | [PR Charts](#) -- Educomp, one of the India's largest Education companies, launched a unique software application that will allow millions of government school students to communicate on the web, email, chat and write documents in their mother tongue.

MagiKeys has been developed by Israel based FTK Technologies Ltd and will be introduced in government schools of the country in collaboration with Educomp, Saumya Kanti, president (IC) Educomp Solutions Limited said.

This initiative is being supported by Intel's World Ahead Education Programme. In India, Intel and Educomp are involved in a number of initiatives aimed at bringing the benefits of technology to students and teachers.

MagiKeys was launched by Goa's Minister for Information Technology Dayanand Narvekar this week.

"We perceived a great need for this technology over the years while implementing computer-aided learning in government schools across the country since most children speak and write in their mother tongue. While we provide curriculum content in local languages, it is difficult for these children to write emails, chat online or prepare documents on [computer](#) since they are not proficient in English," Kanti said.

"These children will now be able to enjoy [computers](#) in their own language. Using Educomp MagiKeys online, they will be able to e-mail, communicate on the web, create blogs, chat, all in their mother tongue, exposing them to new friends and new experiences. In addition, it will also empower teachers to communicate effectively and make presentations for teaching a learning purposes in regional languages".

India is a multi-lingual country with 18 formal languages. These 18 languages use 10 different scripts and include hundreds of different characters. It is virtually impossible to arrange Indian language characters over regular keyboards (too many characters). As a consequence, Indian language keyboards are not widely available. According to a market research conducted by Frost & Sullivan, less than 10 per cent of Indians can read or write English, therefore the vast majority are prevented from using computers.

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Lack of Indian language keyboards have therefore prevented majority of Indians from using the Internet, sending emails, chatting, online shopping and basic word processing.

Shlomo Ariel, Director, FTK Technologies said, "Our vision is to provide hundreds of millions of Indian language speakers a tailor-made Online Word Processor. We are happy to collaborate with Educomp to bring our revolutionary software application which act as a substitute for Indian language keyboards to millions of government schoolchildren across India".

He said, "MagiKeys' USP is easy to use. Unlike some other regional language keyboards that require extensive training to be able to use, MagiKeys requires no training and moreover it as an intelligent and intuitive software that predicts the next letter to be typed making it not just easy but also the fastest system for typing in regional languages." Magikeys includes features like a Web Based Editor, quick e-mail creator over 3000 different letters and combinations in making Educomp MagiKeys a holistic solution for educational needs of children in India.

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